

## PERSONAL INFO

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## SKILLS & TECHNOLOGY

### Comfortable with:

- JavaScript
- PHP
- WordPress Development
- API creation & integration
- Vue.js
- Git & Github
- Agile Scrum Workflows
- Webpack & Gulp
- HTML, CSS, SASS

### Familiar with:

- Python
- LangChain & OpenAI
- Object-Oriented Programming
- Node.js & Express
- Docker & Lando
- Circle CI/CD
- MySQL

### Some Exposure to:

- React
- Laravel
- Gatsby.js
- PostgreSQL, MongoDB

## FORMAL EDUCATION

**Northeastern University**  
Boston, MA – May 2012  
B.S. in Business Administration

## HOBBIES & INTERESTS

- Hiking & Backpacking
- Fly-fishing
- Photography
- Woodworking

## PROFESSIONAL EXPERIENCE

### **National University**

Lead Web Developer  
WordPress/PHP Developer

*Remote*

*June 2022 – present*

*June 2021 – June 2022*

- Lead the development and management of the University's flagship website as well as all marketing & data analytics web-based internal software, services, APIs, and internal toolings.
- Develop and manage end-to-end solutions to support and enable the University's seven-figure advertising spend, ranging from initial lead generation and tracking through final integration with University's enrollment & data analytics teams.
- Provide ownership over the deployment process for all of the University's web-based marketing initiatives, including managing staging environments, performing code reviews, deploying code to production, and interfacing with various third-party hosting providers.
- Build bespoke front-end templates and web components, as well as custom back-end integrations, APIs, and standalone web applications to enable and support mission-critical business processes and revenue generation.
- Directly manage a team of 3 developers, supporting their professional growth through guidance, training, and mentoring.
- Serve as a subject matter expert by providing input, planning, guidance, and feedback to both internal stakeholders and external third-party vendors.
- Exercise judgment in deciding how to balance stakeholder requests & deadlines with development best practices and future scalability/tech debt.
- Manage the team's git-based workflow, including CI/CD build process and code deployment.

### **Stilts Media Designs Co, Auxilia Website Design**

Contract Full-Stack Developer

*Remote*

*Mar 2019 – July 2021*

Operated as a solo-freelance B2B subcontractor, completing regular work on a weekly basis for two established development agencies. Projects varied in size and scope, including custom-built WordPress solutions, full-stack JavaScript apps, large-scale eCommerce builds, and basic troubleshooting & maintenance of client legacy projects.

## Personal Projects & Freelance Work

- Current personal project -- **GigGenius**: A web app built on Python and Vue.js that leverages LangChain/OpenAI to speed up the process of finding freelance jobs relevant to your skillset, empowering freelancers to spend less time searching, and more time earning. Ongoing work-in-progress as of October 2023.  
**GitHub**: <https://github.com/DanScott2150/giggenius>
- Notable freelance work this year includes building a custom wordpress-based event ticket sales solution for a coaching company; and modernizing a custom PHP-based e-commerce management software for an industrial parts supplier.